

Wandaland Festival 2023 Budget			
Expenses	\$	Income	\$
Merchandise (keychains & stickers)	\$115	Early Bird Tickets	\$0
VIP bandanas	\$43	GA Tickets	\$2,087
Lanyards & Lanyard cards	\$359	VIP	\$1,212
VIP Physical Tickets	\$136	Add-On Tickets	\$40
Silent Disco Rental	\$300	Earplugs	\$0
Lighting	\$60	Vendor Artist Discount Fees	\$270
VIP Bags	\$80	Pavilion Vendors Space	\$1,500
Lifeguards	\$735	Food Truck Set-Up Fees	\$0
Security	\$600	Merchandise	\$15
Stage Decor	\$200	TOTAL REVENUE	\$5,124
Sound & Stage equipment	\$4,900		
WandA Employee Festival Coordinators Pay (AP + Will)	\$0	TOTAL PROFIT	-\$8,310
Bands & DJs	\$3,683		
Kind Kids Music	\$308		
Common Roots Studio Art Bus	\$1,010	[1]	
Advertising & Marketing	\$600		
Posters & Handouts	\$65		
Banner	\$35		
Decor	\$105		
Food & Drink ticket coverage	\$100		
TOTAL EXPENSES	\$13,434		

[1] General budget overview from W and A Entertainment Company's Wandaland Music & Art Festival 2023